



## **YouTube Media Utilization in Islamic Religious Education Learning**

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### **Abstract**

Using YouTube in Islamic Religious Education (PAI) has become a powerful alternative to support and enrich the teaching and learning experience in the digital era. YouTube offers a wide range of educational content that can be accessed effortlessly, anytime, anywhere. With video format, Islamic learning materials such as Al-Qur'an, Hadith, Islamic history, and fiqh can be delivered more interactively and interestingly, thus increasing students' understanding. This research examines the use of YouTube as a learning media in Islamic Education and the benefits and challenges faced in its implementation. The results show that YouTube can enrich learning experiences, increase student motivation, and facilitate understanding religious concepts more dynamically and enjoyably. However, challenges such as varying content quality, lack of control over material not by Islamic teachings, and limited technological skills among some educators are still obstacles. Therefore, appropriate content selection and management strategies are needed to ensure the maximum utilization of YouTube in PAI learning.

**Keywords:** *YouTube, Media, Utilization, Religious, Education.*

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### **1. Introduction**

The millennial era, marked by the rapid development of information and communication technology, has brought significant changes in various aspects of life, including education. The YouTube video-sharing platform is one technological innovation that has become integral to millennials' daily lives. Originally only used as an entertainment medium, YouTube has now developed into a tool with great potential to support the learning process in various fields of science, including Islamic Religious Education (PAI) [1]. Digital media is now a relevant and efficient solution for overcoming various educational challenges in the modern era (utilization of technology) [2].

The utilization of technology in learning includes hardware and media that can support the learning process more effectively and interestingly. One of the increasingly popular educational media is YouTube, a video-sharing platform that offers a variety of academic content, including Islamic Religious Education (PAI) learning materials. YouTube provides easy and flexible access to various information relevant to topics in PAI, ranging from understanding the Qur'an, Hadith, and Islamic history to fiqh discussions. Learning media supports learning objectives, especially in Islamic Education [3].

Contextualized Islamic Religious Education (PAI) learning is a holistic approach, integrating students' knowledge to form a complete and interrelated understanding. The learning process begins with providing an overview and then continues with a more in-depth study through a deductive approach. The knowledge gained must be memorized, understood, and developed through discussion and joint reflection. In addition, this learning encourages students to apply the knowledge and experience they gain daily, thus creating fundamental behavioural changes. By linking the subject matter with personal, social and cultural contexts, this learning aims to equip students with skills that can be applied in various life situations [4].

Using YouTube in PAI learning offers many advantages, especially in increasing the attractiveness and interactivity of learning. Learning can be delivered more visually through videos, allowing students to understand the material better. In addition, students can also access the materials outside of school hours, which provides flexibility in the learning process. However, while YouTube offers various benefits, some challenges need to be considered, such as the varying quality of content and the risk of spreading information that is not in line with Islamic teachings. Therefore, optimizing YouTube as a medium for PAI learning is vital in selecting appropriate content and learning strategies. Media characteristics are essential and can be used to determine the choice of appropriate learning media, as well as YouTube, with its distinctiveness.[5] To create effective learning, multimedia is used as a tool, combined with direct learning methods and cooperative learning approaches, one of which is video learning [6].

Educational videos are a powerful tool in the learning process, fostering greater motivation and a deeper understanding of the content. Schools can integrate video-based learning media as a key resource in their teaching strategies to raise academic standards.[7] The research produced by Silvia et al. based on the research that has been done shows that using video as media can improve student learning outcomes.[8] Using YouTube as a learning platform in schools has significant opportunities to enhance student learning outcomes. By presenting interactive learning videos, students can understand the subject matter more deeply and participate actively in the learning process [9].

The implementation of YouTube-based learning can be done by teachers willing to accept changes to improve the quality of education. The teachers in question can be creative and adapt to the times. The professional level of teachers should prioritize the activities of training, guiding, leading, assessing and evaluating using renewable and relevant media. To realize the ability of teachers to learn today, teachers should take advantage of existing technology and are strongly encouraged to master computer-based media. So, skillfully using and making technology-based media will make learning more interesting and fun [10]. Using media and technology in Islamic learning has increased student involvement in the learning process [11].

The purpose of this study is to examine further how the utilization of YouTube in Islamic education, integrating YouTube as a learning tool, can significantly elevate the overall quality of the educational experience and evaluate the benefits and challenges faced in its implementation. Thus, this study aims to provide valuable insights for educators to optimally use YouTube to improve Islamic education learning at school.

## **2. Research Methods**

This research adopts a qualitative approach, relying on a literature review method (library research) to gather and analyze relevant information. This approach was chosen to explore an in-depth understanding of using YouTube as a medium in Islamic Religious Education (PAI) learning. The literature study was conducted by reviewing various relevant sources, from books, journals, scientific articles, and online sources related to the application of YouTube as a learning medium. Through this literature review, we are expected to understand YouTube's advantages, challenges, and implementation strategies in the context of Islamic education learning.

The data in this study were obtained from various literature studies that included scientific journals, reference books, research reports, articles, and online sources relevant to YouTube utilization in PAI learning. In addition, documentation from previous studies was also used as a data source to support the analysis.

## **3. Results and Discussion**

This research aims to explore various relevant theories and previous research results in depth and detail. The discussion presented will prioritize a critical analysis of the role of YouTube as a learning medium in the context of Islamic Religious Education (PAI). Through a systematic literature study approach, this study will collect data and identify various results that support the utilization of this digital platform in improving the quality of the PAI learning process in education. This study will provide a clear picture of YouTube's potential to enrich teaching methods and expand student learning access.

Furthermore, the literature review results will present substantial evidence to strengthen the argument regarding the effectiveness of using YouTube as a flexible and engaging learning media or tool. With a data-driven approach and in-depth descriptions, this research will reveal the benefits of utilizing YouTube in PAI learning. Hopefully, these findings will contribute to educational theory development and serve as a practical reference for educators in integrating digital technology into the learning & teaching process, especially in PAI. Next, research outcomes are arranged logically to form a straightforward narrative. The content highlights factual data without delving into analysis or interpretation. Tables and figures may be included, but it's essential to avoid repeating the same information in visual and textual formats. Subtitles can be utilized to provide additional clarity and detail.

### **3.1. Definition of Learning Media**

The word "media" is derived from the Latin "medium," which translates to "intermediary" or "channel." According to the Association for Educational Communications and Technology (AECT), media refers to any format specifically designed to facilitate the distribution of information. The Education Association defines media as tools that can be seen, heard, read, or discussed alongside the instruments used effectively in teaching and learning activities, all of which can enhance the success of educational programs. In Arabic, media is viewed as a channel or intermediary (وسائل). Additionally, media serves as a conduit for delivering messages from the communicator to the audience, sparking students' thoughts, emotions, attention, and interest to facilitate learning. It functions as a means of communication and a catalyst that actively engages students, encouraging more profound understanding and participation in the educational experience [12].

Learning media consists of various tools or methods used to communicate information, often educational content, that can spark interest and motivation in learners, helping them reach their academic goals. Learning media serves as a conduit for delivering material, engaging the audience's thinking and attention, facilitating an

effective learning process and ensuring that learning objectives are fully accomplished.[13] Digital media as learning allows teachers to deliver teaching materials with a more enjoyable and interactive approach through multimedia such as videos, animations, and simulations. This approach makes learning more dynamic and helps students better comprehend religious concepts that are often difficult to understand because of their abstract nature [14].

YouTube media-based learning is widely used by teachers in this century, including Islamic Religious Education teachers. This is because the content displayed or uploaded is also not small. In addition, YouTube is a website that is very easy to access via computer, laptop, or smartphone. However, some things may hinder the use of this media. Among them are some rules implemented in the Indonesian curriculum, such as being prohibited from bringing electronic devices or androids in class, teachers' lack of mastery of technology, and awkwardness in using new things in education [15]. Technology in education is supposed to make learning more effective, efficient and enjoyable. However, creating engaging learning requires innovation from educators so that the material can be delivered engaging and relevantly [16].

Islamic Religious Education is formed by two critical meanings, namely education and religion, which can also be interpreted as an activity producing religious people. The definition of education is comprehensive and diverse; one explanation of Plato's version of education is to develop student's potential so that morals and intellectuals can develop in finding the absolute truth. In Al-Ghazali's view, education is an effort to educate to avoid disgraceful behaviour and instil noble morals in learners or students so that they become closer to Allah and get peace in the world and the hereafter [17].

### **3.2. YouTube as a Learning Media and usable for PAI**

YouTube is a widely used online platform that enables individuals from various backgrounds to watch, access, and share video content freely.[18] YouTube is a versatile social media platform where users can upload, view, and share videos, making them accessible to a global audience. As a powerful communication tool, it delivers a vast array of information and news, allowing individuals to stay informed without purchasing newspapers. In addition to being an informative platform, YouTube is also a popular source of entertainment, offering a diverse range of engaging video content [19].

Educational media plays a crucial role in supporting the attainment of learning goals. It serves as a tool that enhances the teaching and learning experience, making it easier to comprehend the material being presented and helping to achieve educational objectives more efficiently and effectively.[20] Learning media is an essential element in the educational process, which is vital in supporting effective learning. It is crucial for teachers, as facilitators, to prioritize the use of media in their teaching methods to enrich and optimize the learning experience.

Oleh karena itu, para pendidik harus mengembangkan kemampuan untuk memilih media pembelajaran dengan hati-hati yang dapat secara efektif mendukung pencapaian tujuan pendidikan. Media pembelajaran memainkan peran penting dalam membentuk lingkungan belajar, mempengaruhi suasana dan kondisi yang diciptakan oleh guru. Menurut Gagne dan Briggs, media pembelajaran meliputi berbagai alat fisik seperti buku, peralatan audio, gambar, televisi, dan komputer yang digunakan untuk menyampaikan isi pelajaran. Lebih dari sekadar menyajikan informasi, media ini berfungsi untuk melibatkan proses kognitif, emosi, perhatian, dan minat siswa, serta membantu memperjelas dan memperkuat materi pembelajaran. Because if you use only verbal explanations, students will easily forget it. Therefore, teachers must master learning media in order to convey educational messages and information to students properly [3].

### **3.3. Benefits of YouTube in PAI Learning**

The use of YouTube in PAI learning provides benefits in terms of material visualization and other advantages such as time flexibility and high accessibility. YouTube allows students to access learning materials anytime and anywhere, as long as there is an internet connection. Thus, students are not limited by time and place to understand learning materials and can repeat learning videos that are not understood. YouTube utilization facilitates teachers' ability to deliver teaching materials with exciting content. Teachers must develop their creativity by developing digital teaching materials so students can easily understand the material and improve their understanding and learning achievement [21].

Furthermore, YouTube is an effective educational medium due to its immense popularity as an online platform. Its widespread use by students and teachers allows for easy sharing of educational materials and encourages interactive discussions, enriching the learning process. Through YouTube, students can be more active and creative and express ideas freely when learning is more interesting and fun. YouTube is valid for interesting, innovative and fun learning. It can be easily understood and informative, and it is more practical to use as a learning medium. This site is beneficial because it can influence education. In addition, YouTube media can convey something that can be observed and heard [22].

YouTube provides a range of benefits and ease of use for its users. It offers access to videos that may not be available on traditional TV, ensuring users stay informed and entertained. The platform's "search" feature simplifies finding specific content by typing keywords. Users can also choose from different video formats, depending on their preferred player. With high-quality videos, YouTube ensures a straightforward and enjoyable viewing experience [23].

YouTube can be a learning resource that makes it easier for students to understand the material that the teacher has conveyed. YouTube also makes it easier for teachers because the delivery is concise and concise. With the advantages of YouTube as a learning resource, a young generation that is wise in utilizing technology and quality in learning will be formed so that an independent curriculum can be implemented smoothly. In terms of information, YouTube can provide information on the development of education, culture, technology, and other things. It is cost-effective, and YouTube can be accessed for free on the internet. Potential: YouTube contains many popular videos that can positively impact the world of education. Practical and complete, YouTube can be used by all groups of students and teachers; besides that, YouTube has many informative and complete videos. Shareable YouTube videos can be easily shared by simply sharing the link. Interactive YouTube has facilities for discussion, questions, and answers through the comments column. It can save teacher and student time, and learning videos can be recorded and played back if needed.[24]

### **3.4 Constraints in Utilising YouTube for Islamic Education Learning**

YouTube has become an immensely popular social media platform, providing numerous features and conveniences that enhance the user experience. However, the website has its advantages and disadvantages. YouTube Media Constraints: The initial challenge concerns the quality of the video content. Given that anyone can upload videos to YouTube, including those without professional editing or production skills, the platform often features videos with subpar quality. The second challenge revolves around the speed of the internet connection. Students need a reliable and fast connection to watch or download the videos smoothly. The third issue stems from the students' internal factors. Suppose students have poor self-regulation and low awareness. In that case, they may be tempted to watch entertainment videos instead of educational ones, as entertainment content tends to be more captivating than educational material [25].

The strengths and weaknesses of a medium can serve as evaluation material to support its development process. YouTube, for example, offers the advantage of a wide variety of videos with varied content and inspiring video creators. In addition, the platform has high accessibility as it can be operated easily through various devices, including computers, laptops, and smartphones [26].

### **3.5 Solutions and Implementation Steps of YouTube in PAI Learning**

Learning media offers a range of essential benefits that make it worthy of further research. One of the main benefits is the ability to deliver material uniformly, ensuring uniformity of information received by learners. In addition, it can increase the appeal of learning and encourage more active interaction between students and learners. Time efficiency in teaching and learning activities can also be achieved, reducing duration without sacrificing quality. Effective use of learning media also contributes to improving the quality of student learning. More interestingly, this media allows the learning process to occur flexibly in terms of time and location. The role of educators can also undergo a more progressive transformation, becoming more productive and oriented towards learner development [27].

To overcome the obstacles in using YouTube learning media, YouTube can display a share screen (share screen). It can be associated with other software to enhance the display in the study room. Learning via YouTube is quite helpful in repeating material because the nature of YouTube is stored in the channel, so it can be played or repeated as needed. To streamline the learning process using YouTube media, students are tasked with recording learning material and collecting it in photos sent to the WhatsApp grub. In addition, educators and students can conduct questions and answers in the YouTube comments column. Before carrying out the learning process using YouTube learning media as much as possible, an educator must have already mastered YouTube media. So that when carrying out the learning process, they will not experience difficulties.

Here are the steps for using YouTube as a learning media: Make sure your device is connected to the internet, Click the browser / Google on your device, and Access YouTube via [www.YouTube.com](http://www.YouTube.com). After that, the YouTube page will bring up the information we want and select the video based on the subject we want. Inside YouTube, we can set pause, speed up, zoom, volume, and duration according to our wishes. When video playback on YouTube is complete, we can replay the video or continue to the following video. Inside YouTube are several icons for downloading videos and favourites, adding to playlists, and sharing school videos [28].

## **4. Conclusion**

As a video-sharing platform, YouTube has great potential in supporting Islamic Religious Education (PAI) learning by providing materials that can be delivered visually and interactively. In contrast to traditional methods that rely on text or lectures, YouTube allows students to access various learning videos of the Qur'an, Hadith,

Islamic history, fiqh, and ethics and morals in Islam, which can aid the understanding of more complex Islamic material. The platform offers time flexibility and high accessibility, allowing students to learn anytime and anywhere. In addition, YouTube also increases student engagement and motivation through engaging videos and supports self-directed learning, allowing students to search for additional materials and discuss online. YouTube also introduces various viewpoints from teachers and scholars worldwide, thus enriching students' insight into the diversity of Islamic teachings.

Despite its advantages, using YouTube in PAI education faces several hurdles. One issue is the often poor video quality on the platform. Another challenge involves internet connection speed, as students require a stable and fast connection to stream or download videos effectively. Additionally, internal factors among students pose a problem. With limited self-discipline and awareness, students may be more inclined to watch entertainment videos than educational ones since content meant for entertainment is generally more captivating than educational material.

To address these challenges, one way to overcome the obstacles of using YouTube as a learning tool is by utilizing the screen-sharing feature on YouTube. It can be associated with other software, thus enhancing the display in the learning space. Learning via YouTube is quite helpful in repeating material because the nature of YouTube is stored in the channel, so it can be played or repeated as needed. To streamline the learning process using YouTube media, students are tasked with recording learning material and then collecting it in photos sent to the WhatsApp grup. In addition, educators and students can conduct questions and answers in the YouTube comments column. Before carrying out the learning process using YouTube learning media as much as possible, an educator must have already mastered YouTube media. So that when carrying out the learning process will not experience difficulties.

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